

<b>SYLLABUS</b>	<b>QMS DOCUMENT SWS</b>	<b>DOC No: SWS/EDU/SYL/12/COMMERCIALART Page No: 1</b>
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## Commercial Art Syllabus for Class 12 (2018 - 2019)

### **Term 1:**

#### **Theory -History of Indian Art**

1. The Rajasthani and Pahari Schools of Miniature paintings
2. The Mughal and Deccan Schools of Miniature paintings
3. The Indian National Flag and the Bengal School of painting

#### **Practical :**

1. Illustration  
Study of techniques of illustrations on given subjects (Product drawing with accessories, Service)  
Simple situations supported by drawing from life and outdoor sketching in different media suitable for printing.  
Printing processes (Screen, Offset, and Digital) with colour separation
2. Poster  
Making a poster with specific data and slogan on a given subject in two or three colours.  
Product and Social topic  
  
Computer graphics and Animation, Hoarding introduction
3. Portfolio Assessment

### **Term 2:**

#### **Theory -**

1. The Modern Trends in Indian Art

#### **Practical:**

1. Illustrations for a story board 6 frames (TV commercial)
2. Poster in Hindi or Regional Language (Product and Service)  
Computer Graphics – Coreldraw and Photoshop
3. Portfolio Assessment

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