

SYLLABUS	QMS DOCUMENT SWS	DOC No: SWS/EDU/SYL/11/COMMERCIALART Page No: 1
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Commercial Art Syllabus for Class 11 (2018 - 2019)

Term 1:

Theory -History of Indian Art

1. Pre-Historic Rock paintings
2. Art of Indus Valley

Practical :

1. Drawing
Drawing from still life and nature
Medium – Pencil
2. (a) Lettering
(i) Study of lettering of Roman scripts

(b) Layout
Making a simple layout with lettering as the main component.
Product study, Press Ad and Poster design
Introduction Computer Graphics – Coreldraw and Photoshop
3. Portfolio Assessment

Term 2:

Theory -

1. Buddhist, Jain Art and Hindu Art
2. Temple Sculptures & South Indian Bronze and Artistic aspects of Indo Islamic Architecture

Practical :

1. Drawing
Drawing from still life and nature
Medium – Pencil, Monochrome and colour
2. (a) Lettering
(i) Study of lettering of Devnagri scripts
(ii) Identification of some type faces and their sizes

(b) Layout
Making a simple layout with lettering as the main component.
Cinema Slide, Magazine ad, Shopping bag, Logo design
Designing in – Coreldraw and Photoshop
3. Portfolio Assessment

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